



13 April 2011

LIME LAUNCHES HIGH-TECH VIDEO CONFERENCING

International Monetary Fund is amongst first clients

LIME, Cable & Wireless Communications' operation in the Caribbean, has formed a partnership with vendor Polycom to provide telepresence and video communications products in its largest market, Jamaica.

LIME can provide a range of products from smaller scale, flat screen, transportable systems to high definition virtual telepresence conference suites which closely simulate most elements of face-to-face meetings. The multi-faceted systems include a range of useful and novel features such as collaboration tools for sharing graphics, presentations and rich-media content. LIME will help corporate customers define their needs, source and install the technology and provide training.

One of the first customers for the new technology was the International Monetary Fund (IMF). LIME installed a Polycom HDX 7000 movable system at the IMF's local headquarters at the Bank of Jamaica Building in Downtown, Kingston.

LIME's Managing Director, Customer Solutions, Dr. David McBean said:

"Video conferencing will enhance LIME's already extensive product and service portfolio and underscore our position as the region's best and preferred provider of communications services for organisations of any size."

ENDS

Notes to Editors

About Cable & Wireless Communications

Cable & Wireless Communications is a global full-service communications business. We operate leading communications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay-TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

About LIME

LIME is the Caribbean's leading telecommunications company, focused on building products and services that make Caribbean people's lives better. LIME's aim is to deliver the best communication services across the board, full stop. LIME is part of Cable & Wireless Communications, one of the world's leading international communications companies. For more information visit: www.lime.com

Contacts:

Cable & Wireless Communications

Media

Lachlan Johnston	+44(0) 20 7315 4006 / +44 (0) 7800 021 405
Steve Smith	+44(0) 20 7315 4070

Investors

Sheldon Bruha	+44(0) 20 7315 4178
Kunal Patel	+44(0) 20 7315 4083

Maitland

Neil Bennett/Anthony Silverman	+44(0) 207 379 5151
--------------------------------	---------------------